

"VASILE GOLDIȘ" WESTERN UNIVERSITY ARAD  
FACULTY OF ECONOMICS, COMPUTER SCIENCE AND ENGINEERING  
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Endorsed Rector,  
Prof. CORALIA COTORACI, PhD.



**CURRICULUM**  
**STUDY PROGRAMME: BUSINESS ADMINISTRATION**  
**Series 2022 - 2025**

**Form of education: full-time**  
**Duration of studies: 6 semesters**  
**Internships: last 84 hours in 2nd year, 2nd semester**  
**Bachelor thesis: 70 hours in the third year, second semester**  
**Total credits: 180 plus 4 credits for physical education, 8 credits for optional subjects**  
**Credits for the Bachelor's exam: 10 (written exam - 5 credits, dissertation - 5 credits)**

**Structure of academic years:**

Years of study	Weeks in sem. I	Weeks in sem. II	No. of hours of internships / dissertation writing
I	14	14	-
II	14	14	84
III	14	14	70

**Structure by optionality category of the subject:**

- required subjects - 39 out of 43, representing 1680 hours out of 1876 (89.55%)
- optional subjects - 4 out of 43, representing 196 hours out of 1876 hours (10.45%)
- freely chosen (optional) subjects - 4 out of 43, representing 168 (8.96%)
- total no. of hours 2044, of which 1876 required and optional

**Structure according to the formative category of the subject:**

- core subjects - 14 out of 47, representing 602 hours out of 2044 (29.45%)
- specialist subjects - 30 out of 47, representing 1302 hours out of 2044 hours (63.70%)
- of which, complementary subjects - 7 out of 47, representing 168 hours out of 2044 hours (8.22%)
- relevant subjects available according to the institution's options - 3 out of 47, representing 140 hours out of 2044 hours (6.85%)

**Share of exams: 33 exams (70.21%) and 14 colloquia (29.79%)**

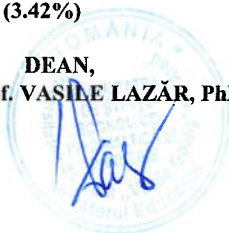
**Total number of hours: 2044, of which: 1064 hours lecture, 980 hours seminar and practical work**

**Ratio hours lecture/seminar + practical work: 1,08 / 1**

**Proportion of hours of preparation of bachelor thesis: 70 hours out of 2044 hours (3.42%)**

**Share of practical hours: 84 hours out of 2044 hours (4.11%)**

DEAN,  
Associate Prof. VASILE LAZĂR, PhD.



**CURRICULUM**  
**first year of study**  
**academic year 2022 - 2023**

No. crt.	Study disciplines	Discipline code	Discipline type		No. Credits (DI+DO)+DL+EF	Hours/Week(DI+DO)+DL+EF			Evaluation form (EX, CV)
			optional DI+DO+DL	formative (DF+DS+DC+DR)		Course	Seminar	Practical work	
<b>Semester I</b>									
1	Microeconomics	SE.AA.I.01.01	DI	DF	5	2	2	0	EX
2	Applied Mathematics in Economics	SE.AA.I.01.02	DI	DF	4	2	1	0	EX
3	Resource geography and environmental economics	SE.AA.I.01.03	DI	DF	4	2	1	0	EX
4	Business economics	SE.AA.I.01.04	DI	DS	5	2	1	0	EX
5	Fundamentals of computer science	SE.AA.I.01.05	DI	DF	5	2	0	1	EX
6	European economics	SE.AA.I.01.06	DI	DF	5	2	1	0	EX
7	English I	SE.AA.I.01.07	DI	DF	2	0	2	0	CV
8	Physical Education I (**)	SE.AA.I.01.08	DI	DC	1	0	0	1	CV
<b>Total sem. I</b>			<b>8+0+0</b>	<b>6+1+1+0</b>	<b>30+0+1</b>	<b>12+0+0</b>	<b>8+0+0</b>	<b>1+0+1</b>	<b>6EX+2CV</b>
			<b>8</b>	<b>8</b>	<b>30+1</b>	<b>21+1</b>			
<b>Semester II</b>									
1	Macroeconomics	SE.AA.I.02.01	DI	DF	5	2	1	0	EX
2	Statistics	SE.AA.I.02.02	DI	DF	4	2	1	0	EX
3	Accounting Basics	SE.AA.I.02.03	DI	DF	5	2	2	0	EX
4	Business law	SE.AA.I.02.04	DI	DF	4	2	0	0	EX
5	Marketing basics	SE.AA.I.02.05	DI	DF	5	2	2	0	EX
6	Public Finance	SE.AA.I.02.06	DI	DF	5	2	1	0	EX
7	English II	SE.AA.I.02.07	DI	DF	2	0	2	0	CV
8	Physical Education II (**)	SE.AA.I.02.08	DI	DC	1	0	0	1	CV
<b>Total sem. II</b>			<b>8+0+0</b>	<b>7+0+1+0</b>	<b>30+0+1</b>	<b>12+0+0</b>	<b>9+0+0</b>	<b>0+0+1</b>	<b>6EX+2CV</b>
			<b>8</b>	<b>8</b>	<b>30+1</b>	<b>21+1</b>			

**Caption** Optional subject category: DI - required, DO - optional, DL - freely chosen (optional).

Formative category of the subject: DF - fundamental, DS - specialist, DC - complementary, DR - relevant subjects available according to institutional options.

\* Only one subject is chosen

\*\* Credit over 30 credits

\*\*\* Optional subjects - credit over 30 credits

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**CURRICULUM**  
**2nd year of study**  
**academic year 2023 - 2024**

No. crt.	Study disciplines	Discipline code	Discipline type		No. Credits (DI+DO)+DL+EF	Hours /Week (DI+DO)+DL+EF			Evaluation form (EX, CV)
			optional DI+DO+DL	formative (DF+DS+DC+DR)		Course	Seminar	Practical work	
<b>Semester III</b>									
1	Entrepreneurship	SE.AA.II.01.01	DI	DS	5	2	1	0	EX
2	Management	SE.AA.II.01.02	DI	DF	5	2	2	0	EX
3	Financial Accounting	SE.AA.II.01.03	DI	DR	4	2	1	0	EX
4	Management information systems	SE.AA.II.01.04	DI	DS	5	2	0	1	EX
5	Consumer behaviour	SE.AA.II.01.05	DI	DS	5	2	1	0	EX
6	Business communication in English	SE.AA.II.01.06	DI	DC	2	0	2	0	CV
7.1.	International marketing (*)	SE.AA.II.01.07	DO	DS	4	2	2	0	EX
7.2.	Competition and Pricing (*)	SE.AA.II.01.08							
8	Physical Education III (**)	SE.AA.II.01.09	DI	DC	1	0	0	1	CV
9	Marketing Research (***)	SE.AA.II.01.10	DL	DS	2	2	1	0	CV
<b>Total sem. III</b>			<b>7+1+1</b>	<b>1+5+2+1</b>	<b>30+1+2</b>	<b>12+2+0</b>	<b>9+1+0</b>	<b>1+0+1</b>	<b>6EX+3CV</b>
			<b>9</b>	<b>9</b>	<b>30+3</b>	<b>22+4</b>			
<b>Semester IV</b>									
1	Human Resources Management	SE.AA.II.02.01	DI	DS	6	2	2	0	EX
2	Geopolitics	SE.AA.II.02.02	DI	DC	5	2	1	0	EX
3	Logistics and distribution of goods	SE.AA.II.02.03	DI	DS	6	2	1	0	EX
4	Entrepreneurial culture	SE.AA.II.02.04	DI	DS	5	2	1	0	EX
5	Practice	SE.AA.II.02.05	DI	DS	3	0	0	6	CV
6.1.	Business ethics (*)	SE.AA.II.02.06	DO	DC	5	2	1	0	EX
6.2.	Sociology (*)	SE.AA.II.02.07							
7	Physical Education IV (**)	SE.AA.II.02.08	DI	DC	1	0	0	1	CV
8	Purchasing (***)	SE.AA.II.02.09	DL	DS	2	2	1	0	CV
<b>Total sem. IV</b>			<b>6+1+1</b>	<b>0+5+3+0</b>	<b>30+2+1</b>	<b>10+2+0</b>	<b>6+1+0</b>	<b>6+0+1</b>	<b>5EX+3CV</b>
			<b>8</b>	<b>8</b>	<b>30+3</b>	<b>22+4</b>			

**Caption** Optional subject category: DI - required, DO - optional, DL - freely chosen (optional).

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\*\* Credit over 30 credits

\*\*\* Optional subjects - credit over 30 credits

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**CURRICULUM**  
**3rd year of study**  
**academic year 2024 - 2025**

No. crt.	Study disciplines	Discipline code	Discipline type		No. Credits (DI+DO)+DL+EF	Hours/ Week (DI+DO)+DL+EF			Evaluation form (EX, CV)
			optional DI+DO+DL	formative (DF+DS+DC+DR)		Course	Seminar	Practical work	
<b>Semester V</b>									
1	Economic and financial analysis	SE.AA.III.01.01	DI	DS	5	2	2	0	EX
2	Project management in business	SE.AA.III.01.02	DI	DS	5	2	2	0	EX
3	International management	SE.AA.III.01.03	DI	DS	5	2	2	0	EX
4	Environmental management	SE.AA.III.01.04	DI	DR	5	2	1	0	EX
5	Business negotiation techniques	SE.AA.III.01.05	DI	DS	5	2	1	0	EX
6.1	Managerial accounting (*)	SE.AA.III.01.06	DO	DS	5	2	2	0	CV
6.2	Financial control and audit (*)	SE.AA.III.01.07							
7	Business Communication and Public Relations (***)	SE.AA.III.01.08	DL	DS	2	2	1	0	CV
<b>Total sem. V</b>			<b>5+1+1</b>	<b>0+7+0+0</b>	<b>30+2+0</b>	<b>12+2+0</b>	<b>10+1+0</b>	<b>0+0+0</b>	<b>5EX+2CV</b>
			<b>7</b>	<b>7</b>	<b>30+2</b>	<b>22+3</b>			
<b>Semester VI</b>									
1	Quality management	SE.AA.III.02.01	DI	DS	5	2	1	0	EX
2	Commercial management	SE.AA.III.02.02	DI	DR	6	2	2	0	EX
3	Strategic management	SE.AA.III.02.03	DI	DS	6	2	2	0	EX
4	E-commerce	SE.AA.III.02.04	DI	DS	5	2	1	0	EX
5.1.	Insurance management (*)	SE.AA.III.02.05	DO	DS	5	2	1	0	EX
5.2.	Banking techniques and operations (*)	SE.AA.III.02.06							
6	Methodology for the preparation of the bachelor the	SE.AA.III.02.07	DI	DS	3	0	0	5	CV
7	Taxation (***)	SE.AA.III.02.08	DL	DS	2	2	1	0	CV
<b>Total sem. VI</b>			<b>5+1+1</b>	<b>0+6+0+1</b>	<b>30+2+0</b>	<b>10+2+0</b>	<b>7+1+0</b>	<b>5+0+0</b>	<b>5EX+2CV</b>
			<b>7</b>	<b>7</b>	<b>30+2</b>	<b>22+3</b>			

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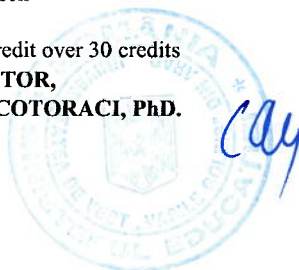
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