

"VASILE GOLDIȘ" WESTERN UNIVERSITY OF ARAD  
 FACULTY OF ECONOMICS, COMPUTER SCIENCES AND ENGINEERING  
 FIELD: BUSINESS ADMINISTRATION  
 STUDY PROGRAM: BUSINESS ADMINISTRATION IN ENGLISH  
 Teaching language: English  
 Graduate title: Bachelor of Economics  
 Duration of studies: 3 years (6 semesters)  
 Form of education: full-time

Signed Rector,  
 Univ. Prof. CORALIA ADINA COTORACI, Ph.D.



**CURRICULUM**  
 Series 2024 – 2027

**I. REQUIREMENTS FOR OBTAINING THE BACHELOR'S DIPLOMA:**

**Total credits:** 180 plus 4 credits for physical education, 10 credits for optional subjects  
**Credits for the bachelor's exam:** 10 (written test - 5 credits, defense of the bachelor's thesis - 5 credits)

**II. DURATION OF STUDIES (IN NUMBER OF WEEKS)**

YEAR OF STUDIES	DIDACTIC ACTIVITIES		EXAMINATION SESSION			INTERNSHIP HOURS / GRADUATE THESIS PREPARATION	HOLIDAYS		
	First semester	Second semester	Winter	Summer	Credit recovery session		Winter	Spring	Summer
YEAR I	14	14	3	3	2	-	3	1	12
YEAR II	14	14	3	3	2	84	3	1	12
YEAR III	14	14	3	3	2	70	3	1	-

**III. NUMBER OF HOURS PER WEEK**

YEAR OF STUDY	FIRST SEMESTER	SECOND SEMESTER
YEAR I	22	22
YEAR II	26	27
YEAR III	24	25

**IV. DEGREE EXAMINATION: July 2027**

**Test 1:** Evaluation of fundamental and specialized knowledge - 5 credits  
**Test 2:** Presentation and defense of the bachelor thesis - 5 credits

**V. SELECTION MODEL OF OPTIONAL DISCIPLINES:**

Sern. 3: Choose a discipline from optional package 1  
 Sern. 4: Choose a discipline from optional package 2  
 Sern. 5: Choose a discipline from optional package 3  
 Sern. 6: Choose a discipline from optional package 4

**VI. REFERENCE UNIVERSITIES WHOSE EDUCATION PLAN WAS CONSULTED:**

West University of Timișoara, "Lucian Blaga" University of Sibiu, Alexandru Ioan Cuza University of Iași, Ovidius University of Constanța.

DEAN,  
 Assoc. Prof. VASILE LUCIAN LAZĂR, Ph.D.

**CURRICULUM**  
**First year of study**  
**Academic year 2024 - 2025**

No. crt.	Disciplines	Discipline code	The type of discipline		No. Credits (DI+DO)+DL+EF	Hours / Week (DI+DO)+DL+EF			Evaluation form (EX, CV)
			optional DI+DO+DL	formative (DF+DS+DC+DR)		Course	Seminar	Practical works	
<b>Semester I</b>									
1	Microeconomics	SE.AA.I.01.01	DI	DF	5	2	2	0	EX
2	Mathematics applied to economics	SE.AA.I.01.02	DI	DF	4	2	1	0	EX
3	Economic geography	SE.AA.I.01.03	DI	DF	4	2	1	0	EX
4	Enterprise economics	SE.AA.I.01.04	DI	DS	5	2	1	0	EX
5	IT basics	SE.AA.I.01.05	DI	DF	5	2	0	1	EX
6	European economics	SE.AA.I.01.06	DI	DF	5	2	1	0	EX
7	Romanian language	SE.AA.I.01.07	DI	DF	2	0	2	0	Colloquium
8	Physical education I (**)	SE.AA.I.01.08	DI	DC	1	0	0	1	Colloquium
<b>Total first semester</b>			<b>8+0+0</b>	<b>6+1+1+0</b>	<b>30+0+1</b>	<b>12+0+0</b>	<b>8+0+0</b>	<b>1+0+1</b>	<b>6EX+2CV</b>
			<b>8</b>	<b>8</b>	<b>30+1</b>	<b>21+1</b>			
<b>Semester II</b>									
1	Macroeconomics	SE.AA.I.02.01	DI	DF	5	2	1	0	EX
2	Statistics	SE.AA.I.02.02	DI	DF	4	2	1	0	EX
3	Basic accounting	SE.AA.I.02.03	DI	DF	5	2	2	0	EX
4	Business law	SE.AA.I.02.04	DI	DF	4	2	0	0	EX
5	Fundamentals of marketing	SE.AA.I.02.05	DI	DF	5	2	2	0	EX
6	Public finances	SE.AA.I.02.06	DI	DF	5	2	1	0	EX
7	Romanian language	SE.AA.I.02.07	DI	DF	2	0	2	0	Colloquium
8	Physical education II (**)	SE.AA.I.02.08	DI	DC	1	0	0	1	Colloquium
<b>Total sem. y1</b>			<b>8+0+0</b>	<b>7+0+1+0</b>	<b>30+0+1</b>	<b>12+0+0</b>	<b>9+0+0</b>	<b>0+0+1</b>	<b>6EX+2CV</b>
			<b>8</b>	<b>8</b>	<b>30+1</b>	<b>21+1</b>			

**Legend** Subject optionality category: DI – required, DO – optional, DL – freely chosen (optional)

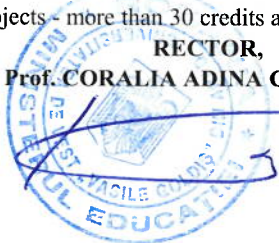
Formative category of the subject: DF - fundamental, DS - specialized, DC - complementary, DR - relevant subjects available according to the institution's options

\* Opt for only one discipline

\*\* It is credited over the number of 30 credits

\*\*\* Optional subjects - more than 30 credits are credited

**RECTOR,**  
 Univ. Prof. CORALIA ADINA COTORACI, Ph.D.



**DEAN,**  
 Assoc. Prof. VASILE LUCIAN LAZĂR, Ph.D.



**CURRICULUM**  
**Second year of study**  
**Academic year 2025 - 2026**

No. crt.	Disciplines	Discipline code	The type of discipline		No. Credits (DI+DO)+DL+EF	Hours / Week (DI+DO)+DL+EF			Evaluation form (EX, CV)
			optional DI+DO+DL	formative (DF+DS+DC+DR)		Course	Seminar	Practical works	
<b>Semester III</b>									
1	Entrepreneurship	SE.AA.II.01.01	DI	DS	5	2	1	0	EX
2	Management	SE.AA.II.01.02	DI	DF	5	2	2	0	EX
3	Financial accounting	SE.AA.II.01.03	DI	DR	4	2	1	0	EX
4	Information systems and IT applications in business administration	SE.AA.II.01.04	DI	DS	5	2	0	1	EX
5	Consumer behaviour	SE.AA.II.01.05	DI	DS	5	2	1	0	EX
6	Business communication in Romanian language	SE.AA.II.01.06	DI	AD	2	0	2	0	Colloquium
7.1.	International marketing(*)	SE.AA.II.01.07	DO	DS	4	2	2	0	EX
7.2.	Concurrency and prices(*)	SE.AA.II.01.08							
7.3.	European business environment (*)	SE.AA.II.01.09							
8	Physical education III (**)	SE.AA.II.01.10	DI	DC	1	0	0	1	Colloquium
9	Marketing research (***)	SE.AA.II.01.11	MR	DS	2	2	1	0	Colloquium
<b>Total sem. III</b>			<b>7+1+1</b>	<b>1+5+2+1</b>	<b>30+1+2</b>	<b>12+2+0</b>	<b>9+1+0</b>	<b>1+0+1</b>	<b>6EX+3CV</b>
			<b>9</b>	<b>9</b>	<b>30+3</b>	<b>22+4</b>			
<b>Semester IV</b>									
1	Human resources management	SE.AA.II.02.01	DI	DS	6	2	2	0	EX
2	Geopolitics	SE.AA.II.02.02	DI	AD	5	2	1	0	EX
3	Logistics and distribution of goods	SE.AA.II.02.03	DI	DS	6	2	1	0	EX
4	Entrepreneurial culture	SE.AA.II.02.04	DI	DS	5	2	1	0	EX
5	Internship	SE.AA.II.02.05	DI	DS	3	0	0	6	Colloquium
6.1.	Ethics and academic integrity (*)	SE.AA.II.02.06	DO	DC	5	2	1	0	EX
6.2.	Sociology (*)	SE.AA.II.02.07							
6.3.	Labor law (*)	SE.AA.II.02.08							
7	Physical Education IV (**)	SE.AA.II.02.09	DI	DC	1	0	0	1	Colloquium
8	Purchasing (***)	SE.AA.II.02.10	MR	DS	2	2	1	0	Colloquium
<b>Total sem. N</b>			<b>6+1+1</b>	<b>0+5+3+0</b>	<b>30+2+1</b>	<b>10+2+0</b>	<b>6+1+0</b>	<b>6+0+1</b>	<b>5EX+3CV</b>
			<b>8</b>	<b>8</b>	<b>30+3</b>	<b>22+4</b>			

**Legend** Subject optionality category: DI – required, DO – optional, DL – freely chosen (optional)  
 Formative category of the subject: DF - fundamental, DS - specialized, DC - complementary, DR - relevant subjects available according to the institution's options  
 \* Opt for only one discipline.  
 \*\* It is credited over the number of 30 credits  
 \*\*\* Optional subjects - more than 30 credits are credited

**RECTOR**  
 Univ. Prof. CORALIA ADINA COTORACI, Ph.D.

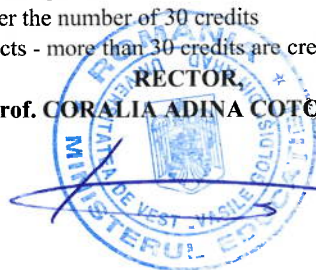
**DEAN**  
 Assoc. Prof. VASILE LUCIAN LAZĂR, Ph.D.

**CURRICULUM**  
**Third year of study**  
**Academic year 2026 - 2027**

No. crt.	Disciplines	Discipline code	The type of discipline		No. Credits (DI+DO)+DL+EF	Hours / Week (DI+DO)+DL+EF			Evaluation form (EX, CV)
			optional DI+DO+DL	formative (DF+DS+DC+DR)		Course	Seminar	Practical works	
<b>Semester V</b>									
1	Economic-financial analysis	SE.AA.III.01.01	DI	DS	5	2	2	0	EX
2	Project management in business	SE.AA.III.01.02	DI	DS	5	2	2	0	EX
3	International management	SE.AA.III.01.03	DI	DS	5	2	2	0	EX
4	Ecological management	SE.AA.III.01.04	DI	DS	5	2	1	0	EX
5	Business negotiation techniques	SE.AA.III.01.05	DI	DS	5	2	1	0	EX
6.1	Managerial accounting (*)	SE.AA.III.01.06	DO	DS	5	2	2	0	Colloquium
6.2	Banking techniques and operations (*)	SE.AA.III.01.07							
6.3	Appraisal and investment financing (*)	SE.AA.III.01.08							
7	Communication and public relations in business (***)	SE.AA.III.01.09	MR	DS	2	2	1	0	Colloquium
<b>Total sem. V</b>			<b>5+1+1</b>	<b>0+7+0+0</b>	<b>30+2+0</b>	<b>12+2+0</b>	<b>10+1+0</b>	<b>0+0+0</b>	<b>5EX+2CV</b>
			<b>7</b>	<b>7</b>	<b>30+2</b>	<b>22+3</b>			
<b>Semester VI</b>									
1	Quality management	SE.AA.III.02.01	DI	DS	5	2	1	0	EX
2	Commercial management	SE.AA.III.02.02	DI	DS	6	2	2	0	EX
3	Strategic management	SE.AA.III.02.03	DI	DS	6	2	2	0	EX
4	Ecommerce	SE.AA.III.02.04	DI	DS	5	2	1	0	EX
5.1.	Insurance management (*)	SE.AA.III.02.05	DO	DS	5	2	1	0	EX
5.2.	Financial control and audit (*)	SE.AA.III.02.06							
5.3.	Cost management (*)	SE.AA.III.02.07							
6	Methodology for the preparation of the bachelor thesis	SE.AA.III.02.08	DI	DS	3	0	0	5	Colloquium
7	Taxation (***)	SE.AA.III.02.09	MR	DS	2	2	1	0	Colloquium
<b>Total sem. VI</b>			<b>5+1+1</b>	<b>0+6+0+1</b>	<b>30+2+0</b>	<b>10+2+0</b>	<b>7+1+0</b>	<b>5+0+0</b>	<b>5EX+2CV</b>
			<b>7</b>	<b>7</b>	<b>30+2</b>	<b>22+3</b>			

**Legend** Subject optionality category: DI – required, DO – optional, DL – freely chosen (optional)  
 Formative category of the subject: DF - fundamental, DS - specialized, DC - complementary, DR - relevant subjects available according to the institution's options  
 \* Opt for only one discipline  
 \*\* It is credited over the number of 30 credits  
 \*\*\* Optional subjects - more than 30 credits are credited

Univ. Prof. CORALIA ADINA COTORACI, Ph.D.



Assoc. Prof. VASILE LUCIAN LAZĂR, Ph.D.

